

## NEWS IN BRIEF

- **EVENTING** couple Giovanni Ugolotti and Kathryn Robinson have made a video as an innovative way to attract new owners and horses ahead of the 2016 Rio Olympics.

Giovanni has ridden at world and European Championships for Italy, and Kathryn makes her championship debut for Canada at this summer's Pan American Games. The video shows them riding at their Gloucestershire base and talking about themselves, their business and their Olympic dreams.

"We wanted to produce something that could reach a worldwide audience and wouldn't be glanced at in print one day and in the paper recycling the next," said Giovanni.

- Watch the video: [vimeo.com/mannersmedia/cranford](http://vimeo.com/mannersmedia/cranford)